

Empowerment Expert Yesi Morillo & Proud To Be Latina Present

EMERGE



Igniting Boundless Leadership Building The Talent Pipeline

Created to help Latinas banish self-doubt and break self-imposed barriers, Proud To Be Latina is a personal and professional development network that educates, empowers and encourages Latinas to rise to their full potential. We now proudly introduce **EMERGE** – a dynamic, immersive six-module elevation program where we work with individuals, groups and organizations to develop effective, visionary and agile leaders who are ready to lead at the next level.

Our goal: To ignite boundless leadership and transform individuals into agile leaders who can more broadly contribute to their ongoing success and that of their organizations.

How The Program Is Delivered

Our goal is to ignite boundless leadership and transform individuals into outstanding leaders who can more broadly contribute to their ongoing success and that of their organizations. We do this over six-modules constructed under three pillars:

EXCAVATION → ELEVATION → EMERGENCE

Modules 1 & 2 – The Excavation Phase

Increase Self-Awareness and Release Limiting Beliefs

It is time to get past self-imposed excuses and get started on real accomplishments. Participants are asked the biggest question to set the stage for this program: “[Who Are You Here To Be?](#)” We will break down barriers, extinguish lies, crush beliefs and create a clear mental path so participants can get laser-focused on their end goal. **Module goal is to teach participants how to be their own and strongest leadership tool using what they already have inside of them.**

Modules 3 & 4 – The Elevation Phase

From Clarity to Strategy

Now that participants have done the digging to identify what they want and what is blocking them, it is time to engage them in developing an executable plan that will help elevate them from the past state into their desired state. We’ll pivot off of the fundamental question “[Who Are You Here To Be?](#)”, in order to create a [Strategic Blueprint](#) and [Vision Board](#). These powerful tools create clarity and strategy to guide individuals into their upper leadership limit. **Module goal is to create an executable strategy for professional and personal elevation..**

Modules 5 & 6 – The Emergence Phase

From Blueprint to Execution

With known blocks cleared, increased self-awareness, identified strengths and the creation of a robust blueprint and vision board, it is now time to put tools into practice. Participants learn [Three Critical Leadership Skills: high productivity, effective time management and the dominance of communicating their value with cadence](#). **We then mold the phases together to achieve the result of a professional who knows how to [Show Up](#), [Communicate Value](#) and [Be Influential](#).**

Program Benefits

Individuals work from the inside out to:

- Identify roadblocks and barriers, including cultural, self-imposed and environmental
- Develop and elevate deep-seated self-awareness
- Break goals to their granular level, then strategize an effective and realistic plan for action
- Strengthen character, increase motivation, solidify commitment and adopt disciplines to create progressive habits
- Build partnerships and a strong tribe of professionals

Program Outcomes

Participants leave with new ideas and skills, elevated confidence and a fresh perspective that will lead them to add intrinsic value to their organizations and communities. They will be:

- Enriched with fresh ideas empowering them to gain a broader perspective of their personal power
- Equipped with strategies for implementing personal and professional change
- Prepared to confront fears and obstacles and turn both into opportunities
- Able to implement strategic vision and sharper decision-making skills, while dominating communication with tact and power

Program Audience

- High-potential professionals looking to lead at the next level in their organizations, businesses and communities, with impact.



EMERGE

An immersive six-module program to help individuals apply disruptive, yet effective, leadership principles that move them into an elevated state of impactful and agile leadership.

The program is available to organizations, in mastermind group settings and individually as follows:

Emerge Corporate - \$5,997 Group of 12 to 15 Professionals

Designed for organizations looking to develop their high-potential and experienced professionals. Sessions are hosted at the organization and trains 12-15 employees per cohort over six modules. Modules can be scheduled as weekly sessions, a three-day intensive or configured according to the organization's needs and schedule.

Emerge Rise - \$1,997 Per Person

Designed for corporate professionals and entrepreneurs investing in their development and who desire one-on-one attention and/or schedule flexibility. Participants meet with Program Facilitator at designated locations in New York City or virtually over six-modules. Modules may take place over a six-week period or a three-consecutive weekend structure, depending on personal schedules and needs.

Emerge Mastermind - \$1,497 Per Person

Designed for corporate professionals and entrepreneurs investing in their development who prefer a group setting. Sessions are hosted by Program Facilitator in a professional setting and administered in a group setting of 10-12 individuals over six-modules. Modules may take place over a six-week period or a three-consecutive weekend structure, depending on group schedules and needs.

Program Materials

Participants receive valuable material and everything they need to successfully complete the program and continue succeeding long after.

All participants receive:

- The EMERGE Workbook, in a quality leather, three ring filled with worksheets, discovery exercises and motivation for continued progress. The workbook includes a journal geared to promote daily discipline and development tools for life balance and self-care
- A full Proud To Be Latina EmPower Hour library with more than 70 motivational conversations with prolific speakers
- An electronic library of relevant articles and books (participants may receive books relevant to topics of discussions)
- Access to a private Facebook Group for continued conversation before and after the program
- Peer mentoring and the nourishing of powerful relationships that continue beyond the program
- **One Accountability Session** two weeks after the program with program facilitator to ensure ongoing progress
- A high quality, canvas tote to house all the amazing tools received

Register today at yesimorillo.com

Program Facilitator Yesi Morillo-Gual



An award-winning entrepreneur and former Wall Street executive, Yesi Morillo is a TEDx speaker, author and empowerment expert.

Yesi recently served as an Program & Process Manager, at Citigroup, where she managed a trillion-dollar bid proposal portfolio, as well as institutional investor initiatives. She began her career at Citigroup as an administrative assistant, and successfully navigated the space to ultimately become an executive Director. In 2012, Citi recognized Yesi as one of twenty high potential women.

She is the founder of Proud to Be Latina, a leadership development firm focused on helping women navigate the Corporate space through action-driven platforms and programs.

Yesi has been featured and recognized by El Diario, Latino Magazine, JWThompson, Latino Leaders magazine, Latina magazine, Working Mother Magazine, New Vision magazine, NBC Latino, The Huffington Post, and by the Dominican Day Parade as a "Business Ambassador".

Yesi holds an MS in Writing from New York University, an MBA from Touro College in Administration, a BA from Baruch College in Finance, and is currently a Doctoral candidate, working to earn a Ph.D. in Education. She lives in New York City with her two teenage sons, Branden and Nicholas.