

YESI MORILLO

IGNITING POWER. ELEVATING POTENTIAL



An award-winning entrepreneur and former Wall Street executive, Yesi Morillo is a TEDx speaker, author and empowerment expert. Yesi recently served as an Operational Risk Manager, at Citigroup, where she managed a trillion-dollar bid proposal portfolio, as well as institutional investor initiatives. She began her career at Citi as an administrative assistant, and successfully navigated the space to ultimately become an executive Director.

In 2012, Citi recognized Yesi as one of twenty high potential women, making her a part of the firm's distinguished Development Talent Program (DTP), which focuses on developing the organization's future leaders.

Outside her career, Yesi is founder of Proud to Be Latina, an organization created to help Latinas banish self-doubt and break self-imposed barriers. A leadership development firm, Proud to Be Latina focuses on helping women navigate the Corporate space through action-driven platforms and programs.



An empowerment expert, and motivational speaker, Yesi has been featured in Latino Leaders magazine, Latina magazine, Working Mother Magazine, New Vision magazine, NBC Latino, and The Huffington Post among others.

In 2017 the Dominican Day Parade recognized Yesi as a "Business Ambassador", and LATINO magazine recognized her with a BRAVA award for outstanding leadership in the community. In 2015, she was honored by the Association of Latino Professional for America (ALPFA) for "Making An Impact in a Global Society". El Diario recognized Yesi as A Woman of Distinction in 2013, and in 2014 JWThompson recognized Yesi as a "positive portrayal of the Latino community".

In April 2016, Yesi shared her story of progress as a TEDx speaker, through her talk: *Breaking The Cycle*.

In May 2016, Yesi earned her fourth degree, a Master of Science in Writing from New York University. She is currently a doctoral candidate, working to earn a Ph.D. in Education. She holds an MBA from Touro University, and a Bachelor's in Finance Baruch College.

She is the author of *Rise: Affirmations for Personal Growth* and the forthcoming novel *Stay*. She resides in New York City with her two sons.

SHORT BIO

Yesi Morillo is a former Wall Street executive and award-winning Entrepreneur. She recently held a senior executive role in financial services and manages a for-profit leadership development organization for women – all while completing her fourth degree and raising two teenage sons. A TEDx speaker, author and empowerment expert, Yesi works to empower others to rise up to their full potential.

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